

The logo features a large, stylized letter 'Q' in a vibrant purple color. The 'Q' is formed by a thick, rounded line that loops back on itself. A horizontal purple bar extends from the bottom of the 'Q' to the right, ending in a soft gradient. To the right of the 'Q' and the bar, the word 'soft' is written in a bold, dark grey, sans-serif font. Below 'soft', the word 'consulting' is written in a bold, dark grey, italicized sans-serif font.

**Q**soft  
*consulting*